



Check Us Out

Your Link to the Past & Gateway to the Future

OTAY MESA – NESTOR BRANCH LIBRARY CELEBRATES GRAND RE-OPENING

The renaissance of San Diego libraries continued as City officials and an overflow crowd of local residents gathered for the grand re-opening of the renovated and expanded Otay Mesa-Nestor Branch

Library at a special ribbon-cutting ceremony on Friday, April 7, 2006.



Library Assistant Adolfo Ocampo, seated, helps library patrons on opening day at the expanded Otay Mesa-Nestor Branch.

“The re-opening of this expanded library is very important to local residents,” said City Library

Director Anna Tatár. “With more space, the library will be able to hold thousands more books and other materials, and will provide an improved environment for residents to learn and enjoy.”

Montgomery High School Mariachi Band performed at the grand re-opening.



Exterior view of newly reopened Otay Mesa-Nestor Branch

Serenaded by the Mariachi Band from Montgomery High School, residents and dignitaries explored the expansive, light-filled space. Designed by Safdie Rabines Architects, the branch has been expanded from 10,000 square feet to 15,000 square feet. The additional space allows more room for books and other materials, larger meeting and conference rooms and a computer lab. The community room features large windows overlooking a tranquil, outdoor courtyard.



A young patron enjoys one of the 25 new computers.

Continued on page 3

For more information about upcoming library events, visit <http://www.sandiego.gov/public-library> and sign-up for Library Connection, the library's monthly online newsletter.



A Message from the Director

Anna Tatár, Director, San Diego Public Library

Dear Friends,

With the opening of the expanded Otay Mesa-Nestor Branch Library, we are reminded of how popular libraries are and how important they are to the communities they serve. Libraries are as relevant today as they have ever been, and our continually growing attendance proves that. Libraries are sanctuaries of ideas and information, centers in our communities that are free and open to the public. Libraries break down barriers and level the playing field – everyone is welcome to enjoy and learn.

One of the greatest gifts libraries offer is the variety of programming available to the public. Regular programs include:

- Screenings of films with filmmakers and experts to discuss the work.
- Author events where people can have books personally signed.
- Wonderful exhibits of artwork with receptions and discussions with the artists.
- The annual Summer Reading Program that attracts more than 23,000 children, who not only build up their reading skills, but also enjoy a wide variety of fun events and activities.
- Live concerts with a range of music from classical to folk and pop.
- Lectures, workshops and classes that open new worlds for participants.

Libraries have also been a major part of the digital age. We have more than 700 computers at our 35 libraries that are available to the public. We offer free wireless Internet access at all locations. In addition, we have 70 electronic databases available for detailed research in a large variety of topics. And we continue to update the Library's web site and offer new features.

Your generous support is so incredibly important to help make these great services and resources available. Thank you very much for your contributions and patronage of the San Diego Public Library.

Sincerely,

Anna Tatár

A QUARTERLY PUBLICATION OF SAN DIEGO PUBLIC LIBRARY



Check Us Out

The San Diego Public Library is a registered non-profit organization under IRS Section 170 (c).

The Library subscribes to the Association of Fundraising Professional's Donor Bill of Rights and is committed to maximizing the effectiveness of donor contributions. A copy of the Library's latest financial report is available by request.

News and Upcoming Events

For more Library news and information, call or stop by your local library or visit the Library on the City's Web site at <http://www.sandiego.gov/public-library>.

Also, subscribe to *Library Connection*, the monthly online newsletter with lots of information on upcoming events: www.sandiego.gov/public-library/news-events/newsletter.shtml.

PRINCESS MÄRTHA LOUISE OF NORWAY VISITS CARMEL MOUNTAIN BRANCH



Presents Her Best Selling Children's Book "Why Kings and Queens Don't Wear Crowns"

The opportunity to meet a real life princess drew a crowd of 250 people to the Carmel Mountain Ranch Branch Library on Monday, April 3, 2006. To the delight of 100 children, many of them wearing traditional Norwegian outfits, Princess Märtha Louise of Norway read from her best-selling book, "Why Kings and Queens Don't Wear Crowns." The book reading and signing event was sponsored by the Friends of the Carmel Mountain Ranch Library and Skandisk Inc. In selecting the Library as the site for her appearance in San Diego, the Princess explained, "Libraries are so important because they provide so much for everyone and are available to everyone."

Throughout her life as a royal, Princess Märtha Louise heard numerous disappointed children ask their parents how she could possibly be a princess if she didn't wear a crown. To set things straight, she has written a book about life as a modern day princess. This Norwegian bestseller, written in classic fairy tale style, has been translated into English and is available through the San Diego Public Library. With whimsical illustrations by Norway's beloved award-winning illustrator Svein Nyhus, the book is a treasure for young and old alike.

The Friends of the San Diego Public Library play an important role in bringing noted authors and other special programs to the Library. To find out how you can become involved with the Friends of the San Diego Public Library, please call (619) 542-1724 or visit www.sandiego.gov/public-library.

QUALCOMM Gift

Supports Families for Literacy Program

In March 2006, the Library received a generous grant from QUALCOMM to facilitate expansion of the Families for Literacy (FFL) program. The goal of FFL is to break the intergenerational cycle of illiteracy by introducing families to the services of the public library, teaching parents how to read to their children, and providing them with free children's books so that at-home libraries can be created. The program targets, low-literate adult learners who have preschool children ages 0-5. Older children in the family may also participate. The ultimate beneficiaries of FFL are the children who are better prepared for success in school and life.

Susan Laun, Vice President, Human Resources and Corporate Giving, explained, "QUALCOMM is proud to support the Library's educational efforts by fostering a literacy-rich learning environment for FFL families." QUALCOMM's gift will provide for a part-time literacy coordinator, stipends for AmeriCorps volunteers and funding to build "easy to read" parenting collections, provide free books to parents to facilitate the creation of home libraries, purchase program supplies, and enhance children's collections at all FFL sites.

In 2005, FFL served 75 families at the Valencia Park/Malcolm X and City Heights/Weingart branch libraries. Thanks to QUALCOMM, FFL is now available to families at the College-Rolando Branch Library. According to Family Literacy Coordinator Jennifer Butler, "The initial response from the



A parent reads to her children at the Otay Mesa-Nestor Branch Library.

community demonstrates the significant need for literacy services in the College-Rolando area. We anticipate at least 50 families will participate in the coming year."

The College-Rolando Branch Library was the first of four new facilities to include a Preschooler's Door to Learning Center, constructed with a portion of a \$4 million grant from the First Five Commission. Located in areas specifically designated for children ages 0-5 and their caregivers, the Centers are equipped with creativity islands, brightly colored manipulatives, seating for storytimes, and an array of books and materials designed to promote school readiness and develop a lifelong interest in reading and learning.

The Library is seeking corporate partners and private contributions to begin offering FFL at the new Serra Mesa-Kearny Mesa Branch Library, scheduled to open in summer 2006. Contact Jay Hill, Director of Development, at (619) 236-5861 or email jayhill@sandiego.gov to learn about how you can become involved in supporting FFL.



Retired librarian and first Otay Mesa Branch Manager Joyce Walker.

Otay Mesa-Nestor Branch continued from page 1

The \$4.9 million project also included repairs and improvements to the original building. An exhibition of nearly two dozen works by nationally known San Diego artist Lynn Schuette are on display at the Otay Mesa-Nestor Branch through August 6, 2006.

The Otay Mesa-Nestor Branch Library is in need of additional funding to purchase new furnishings, books and collection enhancements. For more information on how you can make a contribution to support the Otay Mesa-Nestor Branch or another branch, please contact Jay Hill, Director of Development, at (619) 236-5861

Join the Carnegie Society

Leave a Legacy Gift for Future Generations



Phillip Green and Point Loma/Hervey Branch Library Manager Christine Gonzalez.

Longtime Library supporter Phillip Green and increasing numbers of other contributors are joining The Carnegie Society, the San Diego Public Library's Estate Planning Program. The Carnegie Society was aptly named after Andrew Carnegie, a Scottish immigrant who was dismayed to find that libraries in the late 1800s were places solely reserved for a few aristocratic noblemen. Carnegie was certain that education was the key to success and that free access to information could change lives. In 1890, he founded the first Carnegie Free Library to provide all citizens with free and equal access to books and information. In 1902, he funded a new San Diego Public Library, the first Carnegie Library west of the Mississippi.

Phillip Green and others like him are passionate about the value of free public libraries to their lives today and want to preserve these same benefits for future generations.

"Just as Andrew Carnegie provided for the libraries of the past, it is now up to us to provide for the libraries of the future. I strongly encourage you to join me in becoming a partner in this vision. Your contribution will go a long way towards ensuring that libraries remain important and vibrant cultural institutions within our communities." - Phillip Green

Public funding for libraries is subject to numerous variables and can fluctuate significantly from year to year. To guarantee that libraries remain the free pillar of democracy and have a steady stream of income, the Library invites you to join The Carnegie Society today. There is no minimum gift requirement to join. Previous members have made legacy gifts valued for as little as \$400 up to \$3 million. The Carnegie Society provides individuals with an opportunity to support the Library through various estate planning methods, such as:

- ~ **Bequests.**
- ~ **Charitable trusts.**
- ~ **Gifts of real estate.**
- ~ **Designations of life insurance policies.**
- ~ **Beneficiaries of retirement plan assets.**
- ~ **Transfers of appreciated securities.**

The decision to make a charitable gift should be planned with the advice of your tax advisor in accordance with personal needs and charitable interests. For further information about making a planned gift to the Library, please contact Jay Hill, Director of Development at (619) 236-5861 or email jayhill@sandiego.gov.

THANK YOU, LIBRARY CONTRIBUTORS!

The San Diego Public Library would like to thank the following contributors who made gifts of \$100 or more to support the library in January, February & March 2006.

AARP

Roberto Abdelnur
Jvonne Aganza
Paul & Katherine Albitz
Frank Almond
Jean Anderson
Margaret Bangert
Nathalee Barnett
Larry & Cynthia Barron
Chris Bennett
Jim Beyster
Thelma Billhardt
Nancy Bloch
Rod & Sonya Bolton
Louis Bookheim
Charles Broderick
Steven Burchard
Burlingame Club
Albert Byers
Beth Callender
Robert Callicott
Catherine Cannon
Mary Canterbury
Charles Carlton
Daisy Carvajal
Christopher Claisse
Kari Clark
George & Kathryn Clause
John Cole
Marilou Coleman
David Copley
R.P. & Mary Crabb
Kathleen Cudahy
Cheri & Michael Curtis
Peter Czipott
DBA Gateways
Summer School
Paul & Dian Denyer

Joseph King Deuth
Darryl Dlima
Michael & Regina Dowd
Brian Drummy
William & Alix Dumka
Mary Lou Dyke
Charles Edwards
James & Louise Farschon
Norma & Richard Ferrara
Francis Fischer
Alicia & Charles Foster
R.C. & Suzanne Frisch
Jeanne Frost
Mark Frudden
Financial Security Designs
Ernest Gall
Susan Garfin
George Gildred
Andrew Gilligan
Martin & Enid Gleich
Steven Golbus
Linda & Harris Goldman
Roland Gorrie
Carl Gottwald
Jeannette & Raymond Guinn
Joel Halbert
Daniel & Caroline Hamlin
Margaret Hansen
Patrick Hanson
Harcourt Trade Publishers
Dorothy Harkins
A.M. & E.M. Harris
Judith Harris
Richard Heckman
Nancy Huelsmann
Gerald Huneke
George Hunt
Jeannette Hutchinson
Isabella Fund
David Isaman
Glenn Ishioka
Tom Jacobson
Nora & Alan Jaffe
Adrian Jaffer

David Johnson
Evan Johnson
James & Mimi Johnson
David & Allyn Johnston
Stephen Kaminski
Steven & Jill Kaplan
Adele Kapp
Samuel Kastner
KDL Property Management
Fred Kennie
M. Klainer
Mariette Kobrak
Jean Kockinos
Phyllis Kornfeld
Thomas Leech
Charles & Norma Lehman
Harold & Dorothy Lewis
Marshall Lindsay
A. Lubar
Margot & Bruce Magruder
Paul & Miriam Majkut
Ralph & Joy Ann Mansfield
Marilyn & Eugene Marx
Kathy & Edward Mateer
Robert & Phoebe McAnlis
Curtis & Judy McCarty
George McClenahan
Patricia McCuen
Fielding McGehee
Millennium Investment Club
Jonnie Miller
Robert Morrison
Hugo Murillo
Erick & Helen Myrman
Barbara Nagle
Jocelyn & Ivan Oei
Sherry Patheal
Homer Peabody
Gary & Jean Perkins
Lawrence Perrin
Richard Pier
Miles Pitcairn
Point Loma Rotary Club

QUALCOMM Incorporated
Allan Rabin
Donald Ramras
Samuel Rapaport
Andrew Resnick
Ned & Mary Reynolds
Karl Richardson
Julia Ringhofer
Ronald Rockett
Romance Writers of America San Diego
Donald & Nancy Ross
Robert & Datha Rothstein
Acquin Ryan
Mary Ryan
Patricia Ryan
Susanna & Mark Sandberg
Ursula Sasso
John Saunders
Donald Schauer
Philip Schey
Joseph & Shirley Schieffer
Thomas & Barbara Schmidt
Anette Schneemann
Craig Scott
SDSU Foundation
Michael & Michelle Shapiro
Tracy Shaw
Elizabeth Shea
Myles Sheehy
Eli Shefter
Kathryn & Brian Smith
Stelca Somerville
Muriel Spooner
Celia Squires
Raymond Starr
Bill & Jill Stivers
Alene & Frank Stuart
Lynn Susholtz
Paul & Regina Taubman
Sydell & Jaques Templin
Thomas Leech & Associates
Marcus & Carolyn Thorne

Tierrasanta Junior Women's Club
John & Patricia Tishler
Marcelline Todd
Judith Trento
Jia Ruey Tung Lei
J. Marie Tuthill
Francisco & Alejandro Viesca
Clarence & Patsy Wagner
Michael Wallace
Robert & Ginger Wallace
Kwai-Chee Wan
Curt Welker
Hubert & Geraldine Wolff
Edward & Ellen Wong
Sean Yang
John Yen
Carole & Michael Ziegler

Contributors listed below have made tribute or memorial gifts:

In Memory Of:

Linda Brown
Nancy Corbin Assaf & Wafa G. Assaf

Linda Brown
Lo Ann DePuy & Martha Bovee

Linda Brown
Joan & Daniel Ellis

Linda Brown
Bill & Sheila Fleming

Linda Brown
Mary Kern

Linda Brown
Shere & Barry Mann

Linda Brown
Marjorie Mogge

Linda Brown
Linda Moskovics

Linda Brown
Edna and Thomas O'Grady

Linda Brown
Dorothy Pereira

Linda Brown
Wilfred & Karen Suchar

Linda Brown
Sonja & Michael Walawender

James Madaffer, Sr.
Gregory Lambron

Peter May
Thalia Evenson

Cheryl Sarno
Tracy Hatfield

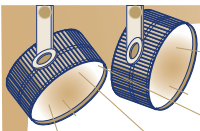
Margaret Ryan Sawyer
Cynthia Newsome

Bill Torrez
Nell Torrez

Will & June Trovillion
D.P. & Bridget Trovillion

In Honor Of:

Anna Nowak
Katherine & Mathew Nowak



Volunteer Spotlight

Connie Zuniga – Logan Heights Friends of the Library



Connie Zuniga pictured with Logan Heights Branch Manager Christina Wainwright

Ever since she was a young girl growing up in Logan Heights in the 1950s, Connie Zuniga has been a library lover. During the summer months she and her friends spent countless hours at the library. Inspired by her mother who was a lifelong reader, Connie excelled in Catholic schools and worked for General Dynamics for 35 years.

Although a resident of the College area, Connie still has strong ties to Logan Heights. She has been a member of the Logan Heights Friends of the Library for eight years. Teaming up with community leaders and Friends members Gloria Flores, Jaime Diez and Pedro Moreno, Connie has helped the Friends of the Logan Heights Library develop into a highly effective fundraising group.

Established in 1927, the tiny Logan Heights Branch is a historical icon constructed with traditional Spanish

style architecture. The facility will soon be replaced with a modern 25,000-square-foot, two-story library designed around a brightly colored Aztec theme. Immediately adjoining Logan Heights Elementary School and less than a block from the current facility, the new library will become an educational and cultural hub of the Logan Heights community. You can bet that Connie Zuniga and the Friends of the Logan Heights Library will be there every step of the way to help create the best possible library for their community.

LIBRARIES ARE RELEVANT IN THE ELECTRONIC AGE

National Study Shows American See Future Need for Public Libraries



Despite dire predictions that library usage would dwindle as more and more San Diegans turned to the Internet for information, libraries are soaring in popularity. A new national study by the American Library Association (ALA) reinforces trends already underway here in San Diego. The survey reveals that libraries and librarians – as well as the services they offer – are clearly valuable to Americans. Findings show that:

- *More than eight in 10 Americans (85 percent) agree that their public libraries deserve more funding – including 58 percent who strongly agree.*
- *More than half of survey respondents (52 percent) believe \$41 per year per person or more should be spent. Americans currently provide, on average, about \$25 per year per person in local tax support for public libraries.*
- *Ninety-two percent of survey respondents believe libraries will still be needed in the future – even with all of the information available on the Internet.*

Nearly all Americans (96 percent) agree that because public libraries provide free access to materials and resources, they play an important role in giving everyone a chance to succeed.

“Public libraries are essential components of vibrant and educated communities,” said ALA President Michael Gorman. “There are more than 16,000 public libraries in this country. I encourage everyone to check out his or her local library in person or online. Your library card is the smartest card in your wallet.”

Briefly Noted...

Malcolm X Library Receives Portrait of Dr. Martin Luther King, Jr.

A lithograph of civil rights leader Martin Luther King Jr., signed by his wife, Coretta Scott King was donated to the Valencia Park/Malcolm X Branch Library by Union Bank of California. Bank representatives explained that Coretta had signed her husband's name on the portrait in 1989 when she and civil rights activist Rosa Parks were in San Diego when part of state Route 94 was named for Martin Luther King Jr.



Friends of the Malcolm X Library member, Mrs. Juana Conliffe, and Union Bank of California executives celebrate donation of lithograph to the library.

Author Lê Thi Diem Thúy Visits Linda Vista Branch

Growing up in Linda Vista, the one place the parents of Vietnamese native Lê Thi Diem Thúy allowed her to go by herself was the local library. She returned to the Linda Vista Branch Library as an adult on April 12, enthralled a captivated audience as she read from her highly acclaimed novel, "The Gangster We are All Looking For." The book is based on her experience as a youth growing up in a displaced family in San Diego. Lê is currently a Radcliffe Fellow and resides in Massachusetts.



Library Hosts Cesar Chavez Day Presentations

In a post-Cesar Chavez Day celebration, Fred Blanco hosted a one-man show about the life of Chavez on April 6 at the Logan Heights Branch Library and in the Children's Room at the Central Library. Blanco's portrayal of Cesar Chavez provided an informative look at the man and his continuous struggle for equality through his inspirational words and life story.



Fred Blanco's portrayal of Cesar Chavez.

Happy 100th Birthday Dear Miss Breed!

Throughout 2006, the Library is celebrating the life and work of Clara Estelle Breed, legendary San Diego librarian. In 1928, Clara was hired by the Library as the system's first children's librarian and served as the Library's director from 1946 until her retirement in 1970. Clara passed away Sept. 4, 1994, at age 88. March 19, 2006, marked what would have been Clara's 100th birthday. On the following day, Library staff, Friends of the Central Library, members of the Japanese American Historical Society and library patrons gathered at the Central Library for a birthday celebration. More information about Clara can be found on the Library's Web site at www.sandiego.gov/public-library.



VISITORS GIVE THE LIBRARY RAVE REVIEWS

In a recent survey of City residents, the Library system received an overall approval rating of 94 percent. San Diegans love their libraries and frequently send letters of appreciation to library staff. Tourists to San Diego, often make use of the Library and much like hometown users, visitors rave about the helpful service they receive from Library staff.

Dear Sirs:

I just want to thank the San Diego Central Library for all of your help in finding the necessary information I needed to start my paper for my business writing class.

San Diego has one of the best libraries in the United States. Your staff was very helpful and went the extra mile to help me gather the information to start my business writing class paper.

Thanks for your help and I enjoyed my stay in the City of San Diego.

Sincerely
Donna M. Lewis
Rhila, PA

Music Collection Receives Major Gift

To the delight of classical music fans, the Library recently received a donation of more than 3,000 classical music CDs from Ms. Dorothy Dam of Coronado. The discs were donated in the name of her late husband, Richard Reiss, who was an avid music collector. According to Jackie Adams who oversees the Art, Music & Recreation collection at the Central Library, Ms. Dam decided to donate the CDs to the library because she had fond memories of patronizing the Central Library.

Adams explained, "The Library is very appreciative of Ms. Dam's contribution which is now available to patrons throughout the Library system. Ms. Dam's contribution enhances the Library's growing music collection that now includes more than 12,750 CDs and more than 14,650 music scores."

For information about making a special gift to enhance the Library's collections, please contact Jay Hill, Director of Development, at (619) 236-5861 or email: jayhill@sandiego.gov.



THE CITY OF SAN DIEGO

San Diego Public Library
820 E Street
San Diego, CA 92101-6748

PRESORTED
STANDARD
US POSTAGE
PAID
SAN DIEGO, CA
PERMIT NO. 134



Summer Reading Program



Children and teens of all ages are encouraged to visit their local branch library and register for “Paws, Claws, Scales & Tales” - the 2006 Summer Reading Program. The free eight-week program is offered at all branches from June 15 – August 15, 2006. A special teen program, “Creature Feature @ Your Library” will offer activities geared toward older children and teens. All children who register receive a reading log and bookmark.

Consult your neighborhood branch for a schedule of special programs and activities throughout the summer months, or visit the Library on the web at www.sandiego.gov/public-library.

Since its inception 80 years ago, over 1 million San Diego children have benefited from the Summer Reading Program. Last summer, 30,000 children attended a variety of cultural and educational programs at the Library.

Don't miss out on the animal adventures this summer!

